



Digital Media Academy



# IMPACTFUL LEARNING

For 20 years, Digital Media Academy has been providing cutting-edge technology education in Silicon Valley and at the most prestigious universities in North America. Digital Media Academy also develops and delivers technology education to teachers around the world.

Digital Media Academy  
Tech Camps - Summer 2020

# ABOUT US

Established in

**2002**



in **Silicon Valley** on the campus of **Stanford University**.

Delivered **cutting-edge technology** education to



**200,000+** students.



Empowering **educators** in

**60+**



countries to integrate **technology education** into their classrooms.

Developing & **delivering education** with



**9,000 +** educators.



Industry leading **customer satisfaction** of



**99.5%**



# WHY DMA?



## Digital Media Academy - Partner for Success

Digital Media Academy provides Qualified Global Partners with multiple opportunities to grow their business and improve their offerings with the best brand in technology education in Silicon Valley. Explore exclusive opportunities to deliver exceptional customer experiences to your customers at home and around the world.



True  
Partnership



Offer the Best  
Be the Best



20+ Years in  
Technology Education



Compensation  
for Results



Proven Track  
Record



The Right Fit



# TECH CAMPS

## Transforming Students into Lifelong Creators

Students develop competencies to **innovate and invent** by harnessing the creative potential of technology.

Students learn to use screen-time meaningfully. Instead of being consumers of technology, students learn to become producers of technology as **problem-solvers, makers, creators, and designers.**

Our instructors guide students through an adaptive project-based curriculum. Students navigate challenges based on real-world problems and work together to develop **creative solutions.**



Project Based Learning



20+ Years Educating



200,000+ Alumni



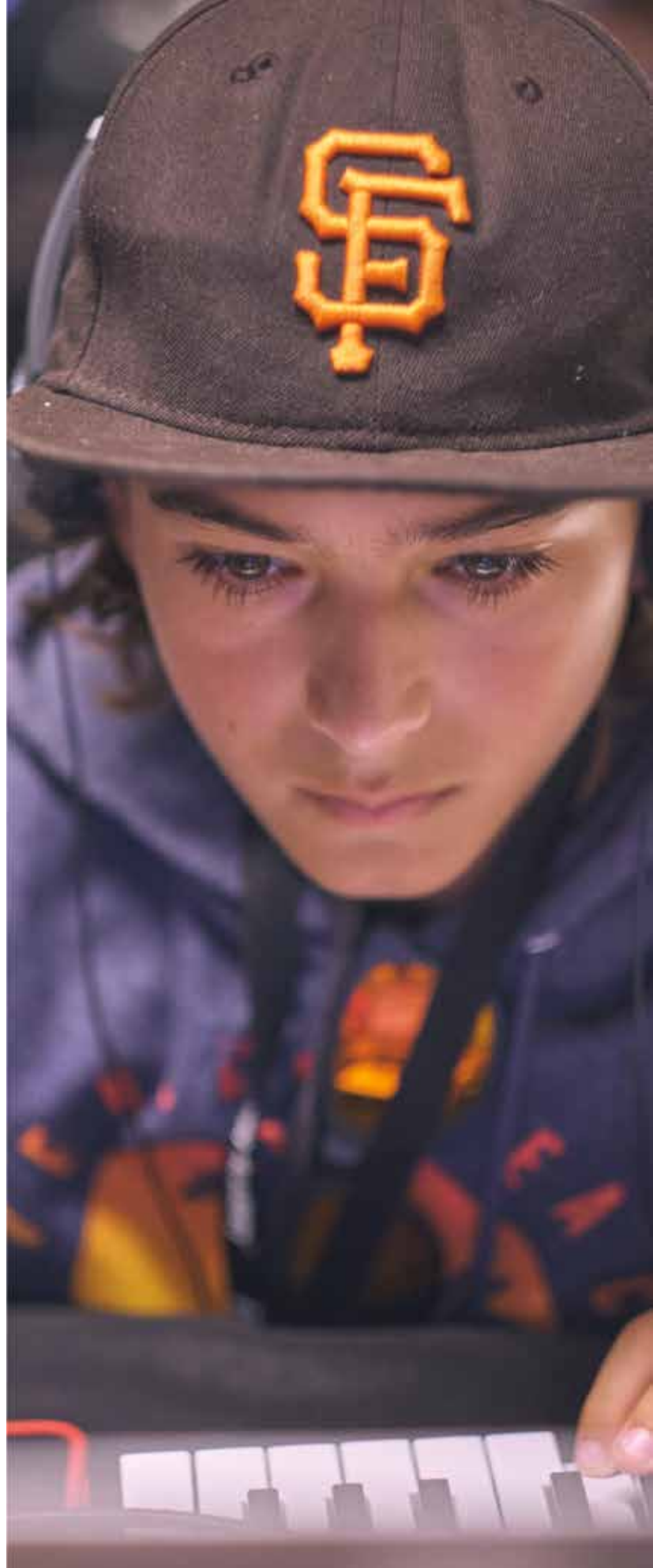
9,000+ Instructors



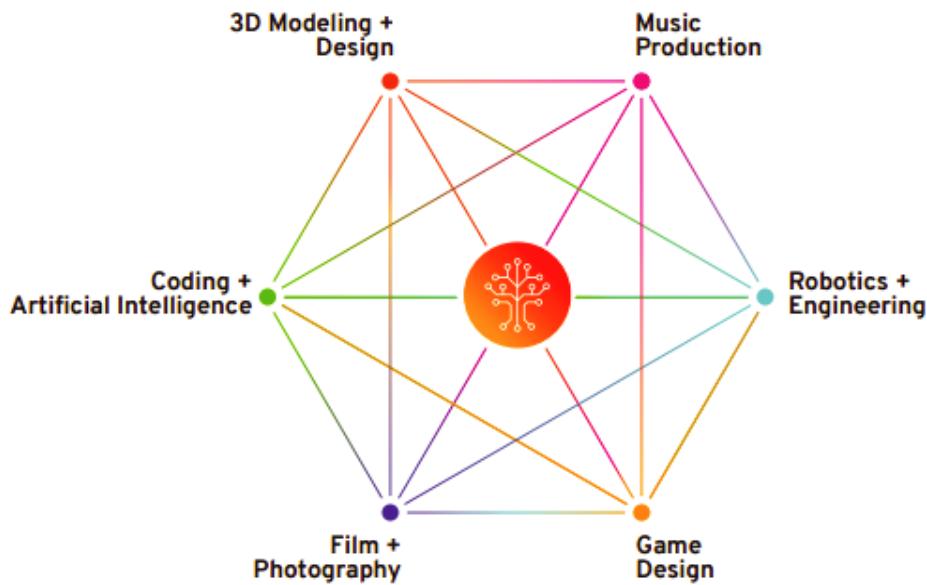
The World's Most Prestigious Universities



99.5% Satisfaction Rate



## Career and Learning Pathways



### Digital Media Academy's Integrated Learning Methodology

Digital Media Academy has spent 20 years developing and delivering curriculum that is updated every year and stays current in the ever changing world of technology. In this time we've learned the importance of providing students with flexible learning options and a specific pathway to their career and educational futures. Our pathways include courses that cross over and provide a basis for a multitude of future opportunities for students.

Digital Media Academy features courses and academies that provide a graduated approach for students to take their learning deeper and align themselves with future career and educational opportunities. Our board of academic advisors and team of curriculum developers review, research, and update our pathways and courses so our students stay ahead of the curve.



# CODING + AI

# BECOME A DATA SCIENTIST at Google

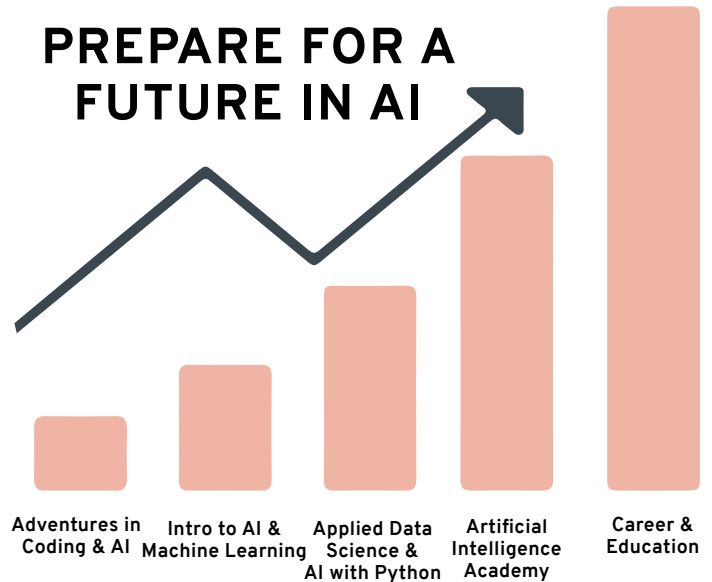
Half of the jobs of 16-24 year olds will be replaced by AI & automation.

Source: Wall Street Journal

## CAREERS IN CODING + AI

- AI Engineer
- Investigator
- Programmer
- Data Scientist
- Entrepreneur
- Web Developer
- Systems Analyst
- Software Designer
- Computer Scientist

### PREPARE FOR A FUTURE IN AI



## TESTIMONIAL:

“ This was a great program, I enjoyed receiving emails of all the updates and activities they planned during the day for the kids. My son joined the AI & Machine Learning program, it was all new to him but he left knowing the program and software very well. He was excited to share and explain all he learned which was very rare to see coming from him. I'm thrilled with the outcome. ”

- Magaly Ramirez, Parent, Intro to Artificial Intelligence & Machine Learning



# COURSES

## CODING + ARTIFICIAL INTELLIGENCE



Software Development & Coding Academy



Artificial Intelligence Academy



Intro to Java Programming



Mobile App Development with React



Intro to Artificial Intelligence & Machine Learning



Applied Data Science & Artificial Intelligence with Python



Adventures in Coding & Artificial Intelligence

Register Now!   
[DigitalMediaAcademy.org](https://DigitalMediaAcademy.org)

## FEATURED CODING + AI INSTRUCTORS



### Chloe Higginbotham

*Artificial Intelligence Instructor*

Chloe Higginbotham, currently a PhD student in Communication, Rhetoric, and Digital Media, holds a Master's Degree of Fine Arts Production from SUNY Buffalo. When not teaching Artificial Intelligence at Digital Media Academy she is a researcher and instructor at North Carolina State University where she teaches Contemporary Science, Technology and Human Values.

“ I was delighted to be around people who were excited to learn and eager to ask questions. Digital Media Academy students were incredibly engaged, and their determination to grasp tough concepts always resulted in a terrific sense of accomplishment, which is super rewarding to witness as a teacher. ”

### Jason Schmidt

*Artificial Intelligence & Machine Learning Instructor*

Jason Schmidt, holds a Bachelor's of Math in Computer Science from the University of Waterloo, has worked for a number of different companies in the gaming industry including: Electronic Arts, Relic, Capcom, and Nvidia. Jason enjoys teaching Artificial Intelligence & Machine Learning, Application Development, and Game Design courses at Digital Media Academy.

“ I love seeing other people learn and understand new concepts, which is why I came to Digital Media Academy! ”



# 3D MODELING + DESIGN

BECOME

AN ANIMATOR at  
**Disney · PIXAR**

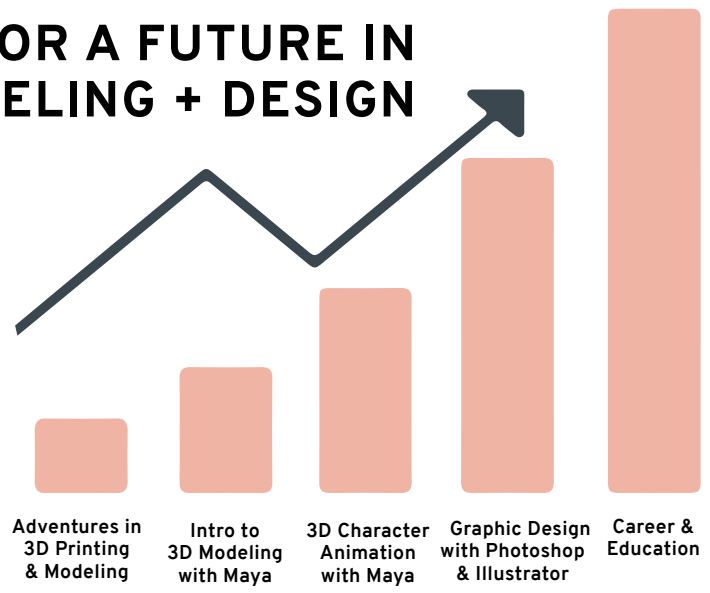


Creative careers in the UK are expected to grow 1000% by 2030. Source: Nesta

## CAREERS IN 3D MODELING + DESIGN

- Architect
- Animator
- Illustrator
- Entrepreneur
- Web Designer
- Graphic Designer
- Interior Designer
- Creative Director
- Industrial Designer

### PREPARE FOR A FUTURE IN 3D MODELING + DESIGN



### TESTIMONIAL:

“I was really happy with everything and my daughter was very engaged the entire week. Intro to 2D Illustration & Animation solidified her interest in animation and it's wonderful to have her learning industry standards and working in professional programs from the start. Thank you for providing a safe, creative and stimulating environment for these kids!”

- Janellen Meyer, Parent, Intro to 2D Illustration & Animation





# COURSES

## 3D MODELING + DESIGN



Illustration & Animation Academy



3D Modeling & Animation Academy



Intro to 2D Animation & Digital Illustration



2D Animation Production & Character Development



Intro to 3D Modeling with Maya



Graphic Design with Photoshop & Illustrator



Adventures in 3D Printing & Modeling

Register Now!

[DigitalMediaAcademy.org](https://DigitalMediaAcademy.org)



## FEATURED 3D MODELING + DESIGN INSTRUCTORS



**Michael Falk**

*Animation Instructor*

Michael Falk, who holds a BFA in Media Art & Animation, is a freelance Animator who has worked for Nickelodeon, Warner Brothers, and DC Comics to name a few. As a retired Chief Petty Officer with the US Navy, Michael brings a wealth of rich experience and knowledge to Digital Media Academy.

“ I absolutely loved instilling confidence and a sense of achievement in our students. Students were so enthralled with the subject matter and the creative process, that they insisted on learning more than was in the curriculum to make their projects even better. It was an amazing experience. ”

**Alayna Hughes**

*3D Printing Instructor*

Alayna Hughes is an artist, musician, and technologist based in Valencia, Spain. She has been invited to perform at the Prado Museum in Madrid and will begin a funded PhD position within the ICT Department with the Music Technology Group at Pompeu Fabra University in Barcelona.

“ I enjoy seeing students excited about learning a skill or new technology. ”



# FILM + PHOTOGRAPHY

# BECOME A FILMMAKER at NETFLIX

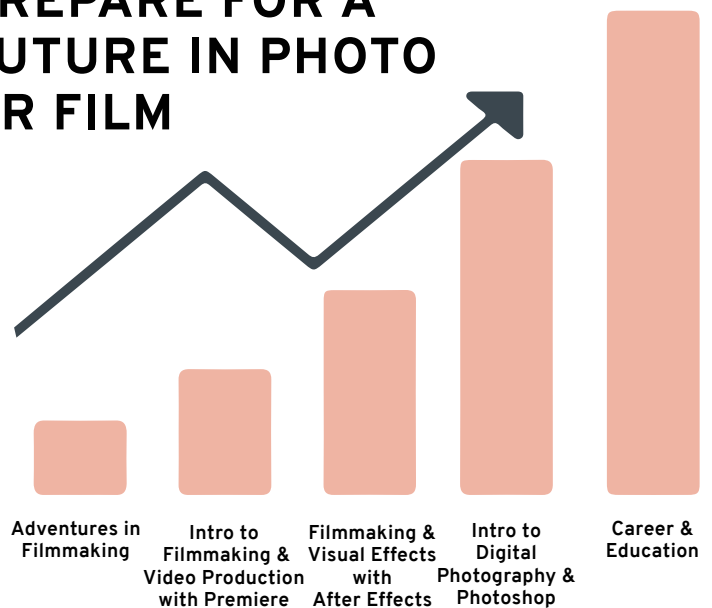


Film and video careers are projected to grow 300% faster than all occupations.  
Source: Bureau of Labor Statistics

## CAREERS IN FILM + PHOTOGRAPHY

- Author
- Director
- Producer
- Journalist
- Filmmaker
- Videographer
- Photographer
- Brand Manager
- Entertainment Lawyer

## PREPARE FOR A FUTURE IN PHOTO OR FILM



## TESTIMONIAL:

“My son was very happy to be able to use the Adobe Premiere Pro since his school only uses iMovie. He was very excited to explain his work during the individual presentation to parents on the last day which we were pleasantly surprised at since he usually is not too enthusiastic about explaining what he did at school or in class!”

- Raraka Fukuma, Parent, Adventures in Filmmaking



# COURSES

## FILM + PHOTOGRAPHY



Filmmaking Academy



Digital Photography & Graphic Design Academy



Intro to Filmmaking & Video Production with Premiere



Filmmaking & Visual Effects with After Effects



Intro to Digital Photography & Photoshop



Adventures in Filmmaking



Adventures in Animation

Register Now!

[DigitalMediaAcademy.org](https://DigitalMediaAcademy.org)



## FEATURED FILM + PHOTOGRAPHY INSTRUCTORS



### Gorman Woodfin

*Filmmaking Instructor*

Gorman Woodfin is an award-winning filmmaker who holds three Master's Degrees. When he's not teaching Filmmaking to Digital Media Academy students in the summer, he is a Professor of Communications at Anderson University. Gorman's teaching includes bringing speakers from Netflix and SyFy Channel to mentor and speak with our students.

“ I loved the engaging students and the outstanding staff. Digital Media Academy has a wonderful collection of bright, energetic and passionate directors, instructors and teaching assistants. Their dedication to helping students achieve success was incredible. It has been a life changing teaching opportunity for me. ”

### Maria Sevellon

*Filmmaking Instructor*

Maria Sevellon, who holds a Bachelor's of Arts in Studio Art and a Master's of Fine Arts in Film and Media Art, is currently a professor at Northeastern University. Maria is also a writer, director, producer of short films, and a multimedia artist. She was recently honored as one of El Mundo Boston's "Latinos 30 Under 30". Maria has screened and exhibited over 30 short films and artworks in Boston, NYC, and LA.

“ I love the creativity! Our kids are always so talented, smart, and clever that I also enjoy learning from them as well. There is no other program like this! ”



# GAME DESIGN

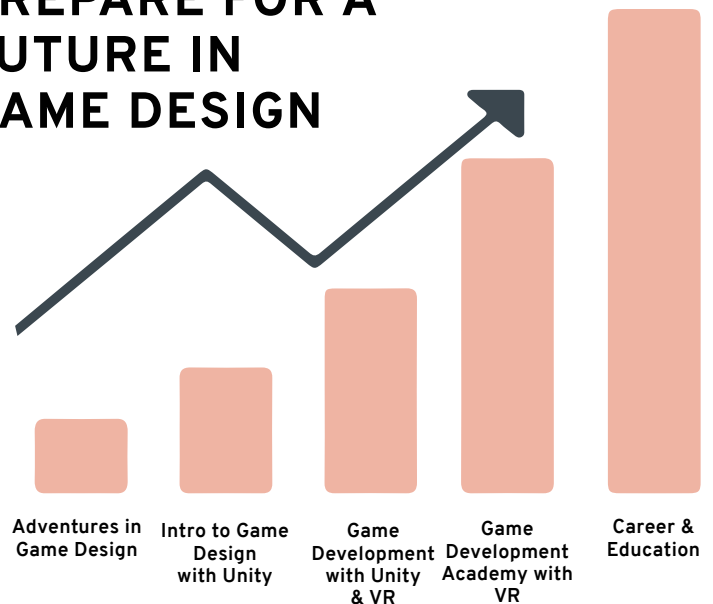
# BECOME A GAME DEVELOPER at EA

This \$150 billion industry is expected to grow by 10% per year through 2022.  
Source: Newzoo

## CAREERS IN GAME DESIGN

- Animator
- Programmer
- Game Tester
- Entrepreneur
- Game Designer
- App Developer
- Product Manager
- Video Game Developer
- User Experience Designer

## PREPARE FOR A FUTURE IN GAME DESIGN



## TESTIMONIAL:

“The collaboration between students and the teachers was exceptional. Being able to work on our project independently, as well as collaboratively truly heightens the learning experience. Furthermore, the program was very thorough and informative.”

-Andrew T., Student, Game Development with Unity & VR



# COURSES

## GAME DESIGN

Register Now!  
[DigitalMediaAcademy.org](http://DigitalMediaAcademy.org)



Game Development Academy with VR



Intro to Game Design with Unity



Game Development with Unity & VR



Adventures in Game Design

## TESTIMONIAL:

“My child absolutely loves Digital Media Academy. This school has changed him like no other. He is more outgoing, more upbeat, talks more and feels a part of something bigger. Thank you all for changing the life of one boy.”

-Sandra Smith, Parent, Game Development with Unity & VR

## FEATURED GAME DESIGN INSTRUCTORS



### Eric Young

*Game Design Instructor*

Eric Young has more than 13 years experience in the video game industry having worked at Rockstar Games and Sony Online Entertainment. When Eric isn't teaching at the Laguna College of Art and Design he does freelance game art and animation. Eric, who has two Bachelor's Degrees, has also written a children's book focused on STEAM education.

“Having students come to class with an interest in the subject really had them engaged from day one. I loved working with them! Digital Media Academy is an awesome school, and I look forward to more summers with them!”

### Robert Stock

*Game Design Instructor*

Robert Stock produces cutting-edge entertainment and edutainment products. Mr. Stock has programmed securities trading systems for Prudential Securities and worked with Citibank in devising online-banking sales tools. He attended Harvard University and Cornell University, earning a Bachelor's degree, Neurobiology and Behavior, Genetics, prior to attending Northwestern University Medical School.

“I most enjoyed seeing the campers start to improve their game development capabilities through the Unity interface and design.”



# MUSIC PRODUCTION

# BECOME A MUSIC PRODUCER

at

**LIVE NATION**

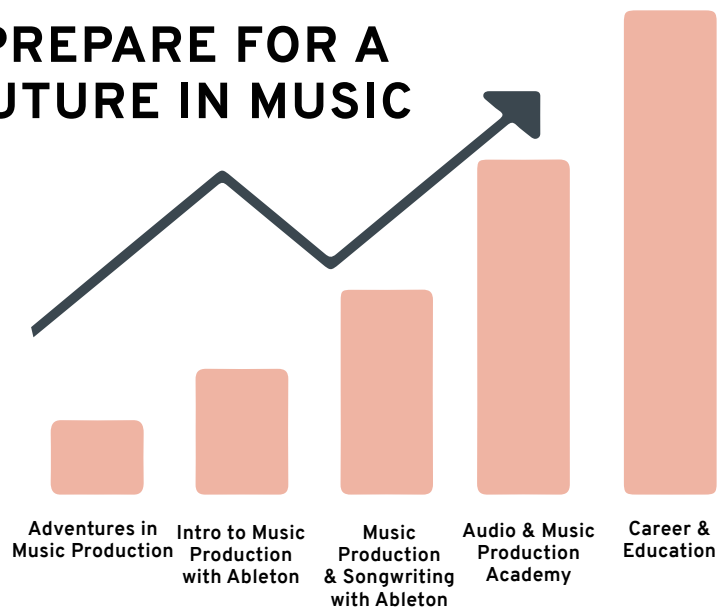
The growing global music industry is expected to increase by 30% by 2023.

Source: IFPI

## CAREERS IN MUSIC PRODUCTION

- DJ
- Musician
- Composer
- Sound Engineer
- Studio Engineer
- Sound Designer
- Media Specialist
- Software Developer
- Sound Systems Engineer

## PREPARE FOR A FUTURE IN MUSIC



## TESTIMONIAL:

“ My son loves every class he has taken here. This class has expanded his knowledge and ability to make his dreams come true. The teachers are AMAZING and encouraged him to keep going after camp while actually giving him the knowledge to make it happen. Thanks a MILLION! ”

-Shanell Jackson, Parent, Intro to Electronic Music Production with Ableton



# COURSES

## MUSIC PRODUCTION

Register Now!  
[DigitalMediaAcademy.org](https://DigitalMediaAcademy.org)



**Audio & Music  
Production Academy**



**Intro to Music  
Production with  
Ableton**



**Music Production &  
Songwriting with  
Ableton**



**Adventures in Music  
Production**

## TESTIMONIAL:

“My son loved it and learned a lot. It confirmed that he wants to focus on music technology in college and that he truly enjoys it. His instructor was awesome! We will make sure to check out your offerings next Summer. Thank you!”

*-Emily Washington, Parent, Intro to Electronic Music Production with Ableton.*

## FEATURED MUSIC PRODUCTION INSTRUCTORS



### Conrad Clifton

*Music Instructor*

Conrad Clifton, a self taught musician, operates independent record label Infinity Pool Recordings. He won an Independent Music Award for Best Dance/Electronic EP and performed at the first ever Billboard Hot 100 Festival alongside artists like Lil Wayne and Justin Bieber. Conrad's music recently surpassed two million streams on Spotify.

“ I loved the curriculum, and how I could use it as a guide, while still having freedom to teach students in a way that I felt was most effective. I wish I had something like this when I was their age! Digital Media Academy was very organized - they always made sure we had everything we needed. ”

### Michael D'Errico

*Music Instructor*

Michael D'Errico holds a Bachelor's Degree in Music Education from the University of New Hampshire, a Master's Degree in Music from Tufts University, and a PhD in Musicology from UCLA. Michael is currently an Assistant Professor of Music at Albright College and is writing a book on the ways in which trends in software design effect music producers.

“ I like working through tough technical problems with students who are driven to learn. ”



# ROBOTICS + ENGINEERING

# BECOME A ROBOTICS ENGINEER at amazon

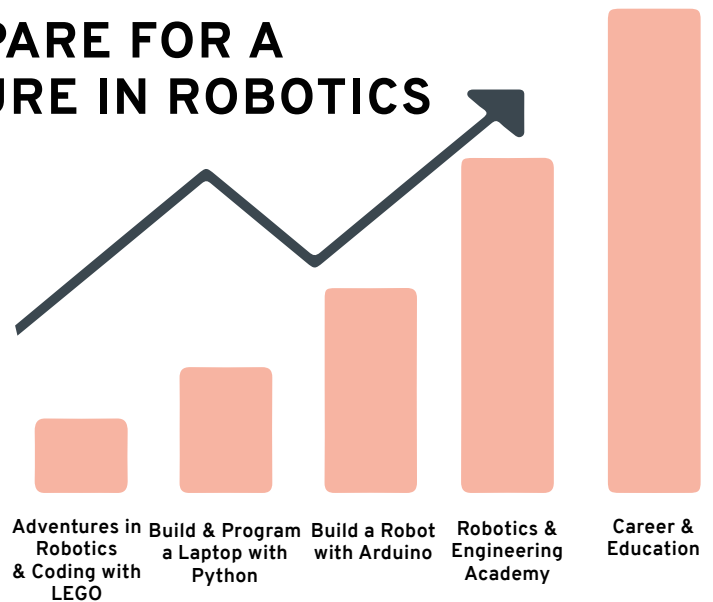
By 2022, machines will perform 45% more human tasks than they do today.

Source: Nesta

## CAREERS IN ROBOTICS + ENGINEERING

- Data Scientist
- Entrepreneur
- Robotics Engineer
- Software Engineer
- Software Developer
- Robotics Technician
- Research Scientist
- Machine Learning Engineer

### PREPARE FOR A FUTURE IN ROBOTICS



## TESTIMONIAL:

“I liked the environment. Stanford is a great place to learn and the other people in the class shared similar interests in robotics and engineering. Also, the wide variety of people from distant countries was really remarkable.”

- Nancy Z., Student, Robotics & Engineering Academy





# COURSES

## ROBOTICS + ENGINEERING

Register Now!  
[DigitalMediaAcademy.org](https://DigitalMediaAcademy.org)



Robotics & Engineering Academy



Build a Robot with Arduino



Build & Program a Laptop with Python



Adventures in Robotics & Coding with LEGO

## TESTIMONIAL:

“Fantastic camp - well worth the price. My son looked forward to attending every single day, and we will continue this camp, not only for him, but also for his older brother next summer. Best camp ever!”

-Pamela Gross, Parent, Adventures in Robotics & Coding with LEGO

## FEATURED ROBOTICS + ENGINEERING INSTRUCTORS



**Caroline Berger**

*Robotics Instructor*

Caroline Berger, who holds a Bachelor's Degree in Computer Science from McGill University, works as a developer for an IT consulting firm. Caroline recently received a research award to conduct full-time summer research on the programming behaviors of middle school children.

“The feeling when you see a camper excited about their learning and achievements makes your heart swell!”

**David Garcia**

*Engineering Instructor*

David Garcia, holds a Master's Degree in Educational Technology, and when he's not teaching students at Digital Media Academy about Robotics and Engineering he teaches adults about technology in Austin, Texas. David is also a bilingual Math and Science teacher in the Leander School District.

“I really appreciated the great students. Their excitement and enthusiasm for the subject was palpable.”



LOCATION

# STANFORD UNIVERSITY CAMPUS

## Summer Tech Camps Held at Stanford University

Founded in 1885, Stanford University has been a prominent institution for learning and research in Silicon Valley, giving rise to numerous advancements in science and technology. Leland Stanford, a railroad magnate, and politician, was responsible for a series of stop-action photographic experiments on how horses run that led directly to the invention of motion pictures. Cutting-edge research has been part of Stanford's legacy ever since.

Since 1999, Digital Media Academy has been delivering impactful technology education at Stanford University. Today, our summer tech camps are still the perfect place for students to explore topics like coding, robotics, animation, and music production, all while experiencing college life on the Stanford University campus. Our courses are designed to teach students 21st-century skills, including creativity, critical thinking, collaboration, and communication. Students will learn to work with their peers while exploring different approaches to problem-solving through project-based learning.



## CAMP UPGRADES



### Lunch Plan (Required)

Get lunch on campus so you don't have to pack your own.



### Overnight Housing

Stay in the dorms and eat on-campus, Sunday - Friday.



### Weekend Stay

Add a weekend stay and enjoy activities and day trips.

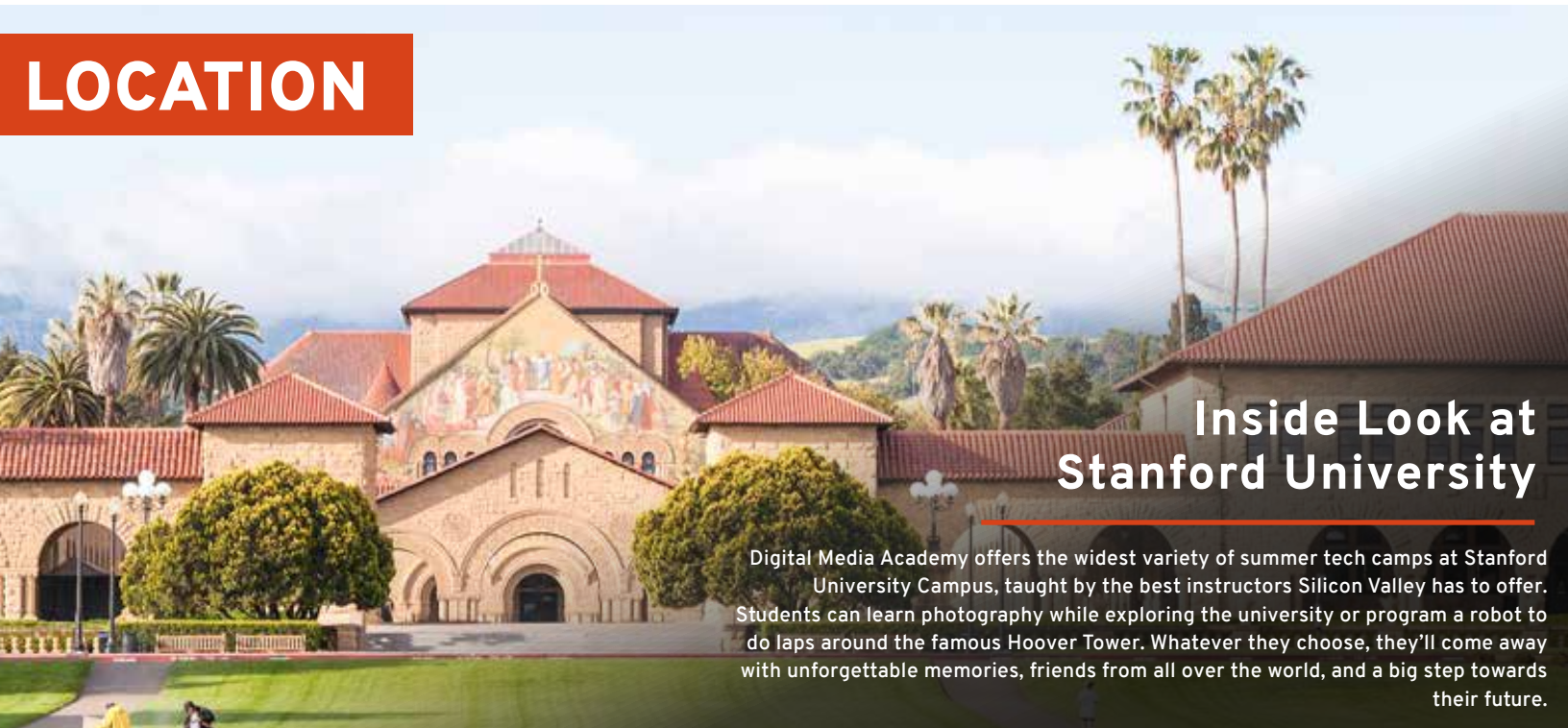


### Extended Day

This option allows families to pick-up students as late as 6pm Monday - Thursday.



# LOCATION



## Inside Look at Stanford University

Digital Media Academy offers the widest variety of summer tech camps at Stanford University Campus, taught by the best instructors Silicon Valley has to offer. Students can learn photography while exploring the university or program a robot to do laps around the famous Hoover Tower. Whatever they choose, they'll come away with unforgettable memories, friends from all over the world, and a big step towards their future.

# LOCATION

Stanford University is located in beautiful Palo Alto, California.



# CLASSROOMS

Students use classrooms and technology custom designed for their program.



## HOUSING

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Students stay in the same dorm room spaces as students at Stanford University.



## DINING

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Students will enjoy eating at Stanford's best dining hall facilities.



## STUDENT LIFE

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Experience student life on the Stanford University campus.



# Illustration & Animation at Stanford University

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In our two-week Illustration & Animation Academy, students use the same software and hardware as industry professionals to develop storyboards, create characters, and build production-ready assets.



# LOCATION



# UC SAN DIEGO

## Summer Tech Camps Held at UC San Diego

Founded in 1960, The University of California, San Diego quickly rose to prominence as one of the top 15 research institutions in the world. Billions are spent annually to further research in areas such as climate change, biotechnology, new computer programming languages, oceanography, and more. UCSD is not just a hub for scientific research as it also is home to many artists. The campus features the Geisel Library, named and inspired by the works of Theodor Seuss Geisel, better known as Dr. Seuss. Each year more than 30,000 students at UCSD participate in more than 125 undergrad degree programs and 75 graduate degrees.

Since 2004, Digital Media Academy has been delivering impactful technology education at UCSD. Today, our summer tech camps continue to be the perfect place for students to explore topics like coding, robotics, animation, and music production all while experiencing college life on this incredible University campus.



## CAMP UPGRADES



### Lunch Plan (Required)

Get lunch on campus so you don't have to pack your own.



### Overnight Housing

Stay in the dorms and eat on-campus, Sunday - Friday.



### Weekend Stay

Add a weekend stay and enjoy activities and day trips.



### Extended Day

This option allows families to pick-up students as late as 6pm Monday - Thursday.



# LOCATION



## Inside Look at UCSD

At Digital Media Academy UCSD, students enjoy modern technology classrooms, learn to build whole new worlds, make their own short films, design video games, and more. Our staff members promote diversity and collaborate across tech disciplines, both in the classroom and in their own professional careers. Students will meet like-minded peers as they work on creative projects like developing a new app, coding their own website, or finishing a film project.

# LOCATION

The University of California, San Diego is located in sunny La Jolla, CA.



# CLASSROOMS

Students use classrooms and technology custom designed for their program.



# HOUSING

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Students enjoy the same accommodations that University students do.



# STUDENT LIFE

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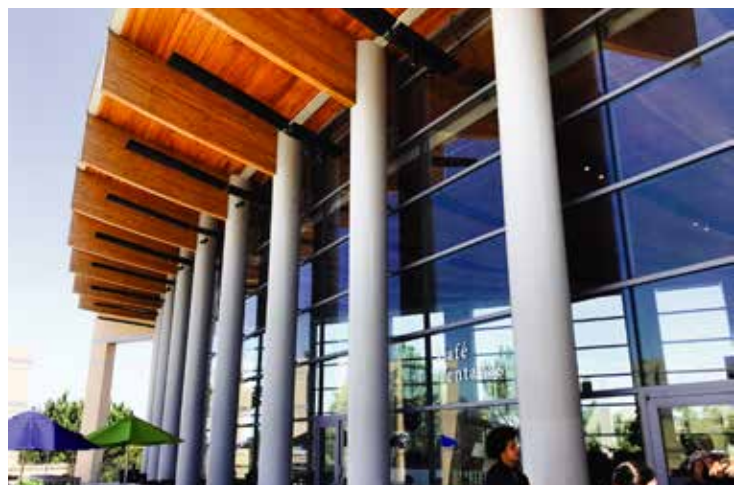
Experience the University of California lifestyle at the San Diego campus.



# DINING

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Students will enjoy eating at UCSD's best dining hall facilities.





LOCATION

# UNIVERSITY OF WASHINGTON

## Summer Tech Camps Held at University of Washington

Founded in 1861, the University of Washington is one of the world's preeminent public universities. Tucked away in the Pacific Northwest is the sprawling eco-friendly, tech-focused city of Seattle the university is well known for the discoveries made by its students. These include bubblegum, vinyl, synthetic rubber, the color TV, and more. Ranked No. 14 in the world on the 2018 Academic Ranking of World Universities, the UW educates more than 54,000 students annually. The Seattle area developed into a technology center from the 1980s onwards with companies like Microsoft, Amazon, Nintendo of America, and Boeing flourishing.



Since 2014, the Digital Media Academy community at the University of Washington has been one of the strongest and most diverse in our network. Our staff is committed to bringing impactful technology education to our students while enjoying the beautiful Seattle campus.

## CAMP UPGRADES



### Lunch Plan

Get lunch on campus so you don't have to pack your own.



### Overnight Housing

Stay in the dorms and eat on-campus, Sunday - Friday.



### Weekend Stay

Add a weekend stay and enjoy activities and day trips.

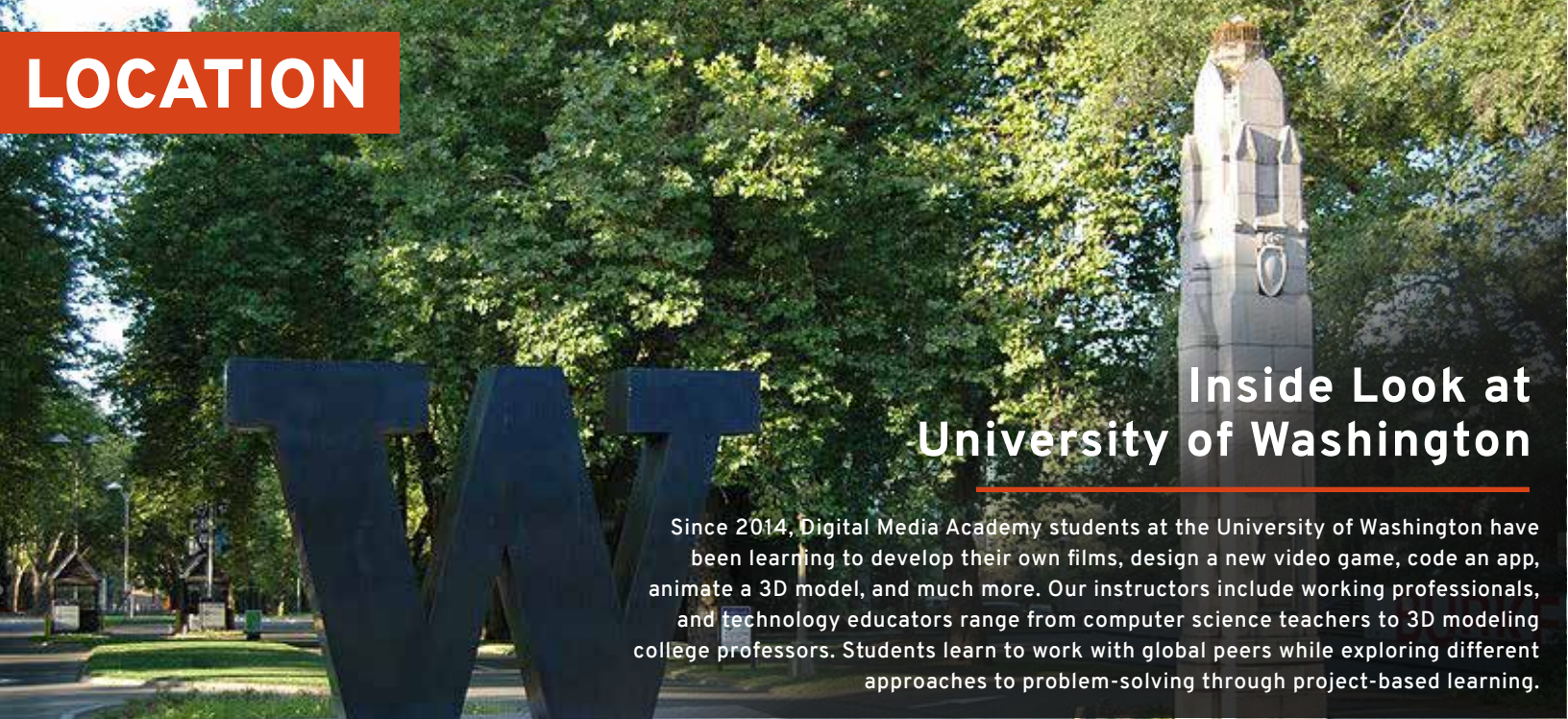


### Extended Day

This option allows families to pick-up students as late as 6pm Monday - Thursday.



# LOCATION



## Inside Look at University of Washington

Since 2014, Digital Media Academy students at the University of Washington have been learning to develop their own films, design a new video game, code an app, animate a 3D model, and much more. Our instructors include working professionals, and technology educators range from computer science teachers to 3D modeling college professors. Students learn to work with global peers while exploring different approaches to problem-solving through project-based learning.

## LOCATION

The University of Washington's main campus is located in the heart of Seattle, Washington.



## CLASSROOMS

Students use classrooms and technology custom designed for their program.



# HOUSING

Students enjoy the same accommodations that University students do.



# STUDENT LIFE

Experience the University of Washington lifestyle at the Seattle campus.



# DINING

Students will eat at the University of Washington's best dining halls.





# UNIVERSITY OF CHICAGO

## Summer Tech Camps Held at University of Chicago

Founded in 1890, the University of Chicago is renowned as a scientific research institution. Nobel laureate Milton Friedman developed “Free Market” economic ideas here. The university has been incredibly influential on its students, many of whom have distinguished themselves. President Barack Obama taught for several years as a lecturer at the UC Law School and astronomers Carl Sagan and Edwin Hubble (of Hubble Telescope fame) attended U of C as students. The University of Chicago is home to the Argonne National Laboratory as well as Fermilab, a particle physics laboratory.

Since 2009, Digital Media Academy has been delivering impactful technology education at the University of Chicago. Today, our summer tech camps continue to be the perfect place for students to explore topics like coding, robotics, animation, and music production all while experiencing life on this incredible university campus.



## CAMP UPGRADES



### Lunch Plan

Get lunch on campus so you don't have to pack your own.



### Overnight Housing

Stay in the dorms and eat on-campus, Sunday - Friday.



### Weekend Stay

Add a weekend stay and enjoy activities and day trips.



### Extended Day

This option allows families to pick-up students as late as 6pm Monday - Thursday.



## LOCATION

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The University of Chicago is located in the Hyde Park area of Chicago.



## CLASSROOMS

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Students use classrooms and technology custom designed for their program.



## STUDENT LIFE

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Experience the campus and dining like students at the University of Chicago.



# LOCATION

# AUSTIN, TEXAS

## Summer Tech Camps Held at Austin, Texas

Founded in 1883, the University of Texas at Austin is the flagship institution of the University of Texas system. It finds itself in the midst of a tech business boom. Companies such as Dell, IBM, 3M, Apple, Bioware, Blizzard Entertainment, Dropbox, eBay, PayPal, Electronic Arts, Facebook, Google, Samsung, and Intel have all come to call Austin home. The presence of all these new tech businesses has earned Austin the name "Silicon Hills." The annual SXSW festival is a haven for musicians, filmmakers, innovators, and educators. Austin is the perfect city to explore your interests as you are surrounded by a culture of tech and creativity.

Since 2003, thousands of students have taken our summer tech courses at Austin, Texas to learn new skills and create in a positive and collaborative environment. Our Austin program overnight housing for those who want to spend a little extra time to exploring. All students campers participate in fun and engaging group activities while making new friends from all over the world.



## CAMP UPGRADES



### Lunch Plan

Get lunch on campus so you don't have to pack your own.



### Overnight Housing

Stay in the dorms and eat on-campus, Sunday - Friday.



### Weekend Stay

Add a weekend stay and enjoy activities and day trips.



### Extended Day

This option allows families to pick-up students as late as 6pm Monday - Thursday.



# LOCATION

## Inside Look at Austin, Texas

Since 2003, our Austin, Texas summer camps have been providing impactful learning experiences. Digital Media Academy in Austin has some of our longest serving instructors who bring a wealth of knowledge and expertise to guide students through their projects. This dedication makes for an outstanding experience for students looking to discover and deepen their passions through impactful learning. Students learn about game design, filmmaking, robotics, animation and more through project-based learning.

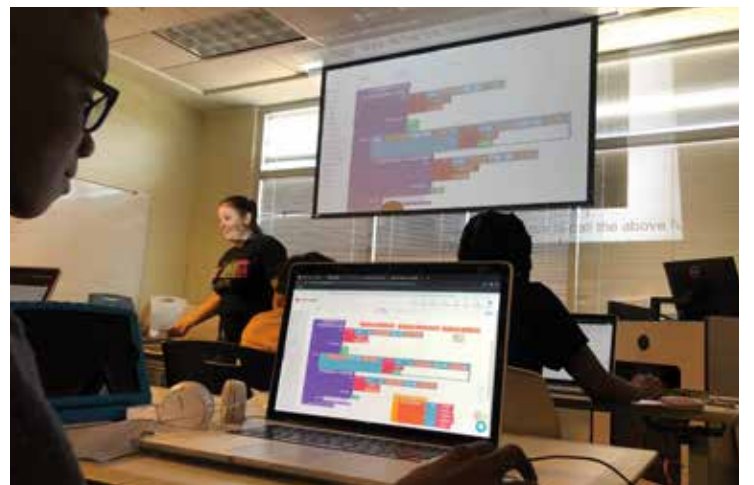
# LOCATION

The University of Texas at Austin is located in the heart of downtown Austin.



# CLASSROOMS

Students use classrooms and technology custom designed for their program.



# HOUSING

Students enjoy the same accommodations that University students do.



# STUDENT LIFE

Experience Austin, Texas from the campus located in the heart of the city.



# DINING

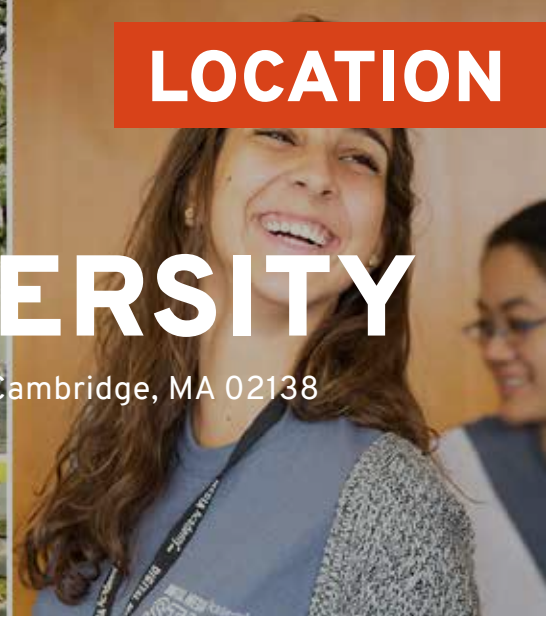
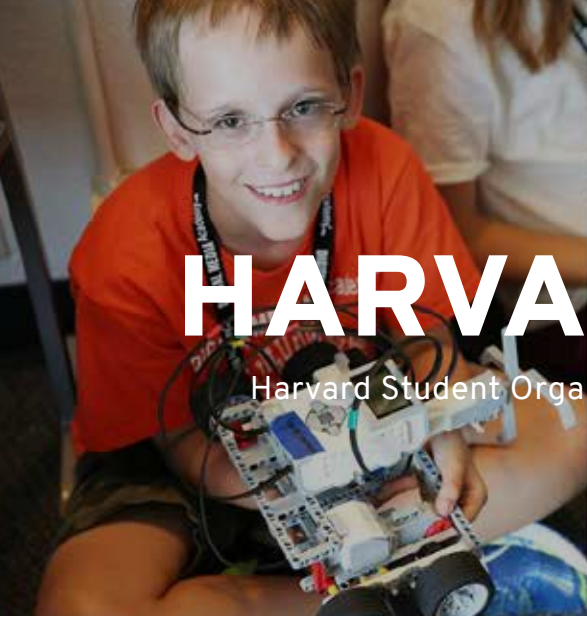
Students eat in the University of Texas at Austin's best dining halls.





# HARVARD UNIVERSITY

Harvard Student Organization Center: 59 Shepard St, Cambridge, MA 02138



## Summer Tech Camps Held in Cambridge, MA.

Founded in 1636, Harvard is the oldest institution of higher learning in the United States. The campus occupies 210 acres in Cambridge, Massachusetts, and is located just across the Charles River from the city of Boston. The university counts eight presidents among its alumni, including Barack Obama and George W. Bush. Tech industry giants Bill Gates and Mark Zuckerberg attended classes here. The university is an American institution, but also its oldest corporation. Business and innovation have grown here for hundreds of years, with the largest academic library in the U.S. available to those who study in its classrooms.

Since 2007, students have attended Digital Media Academy tech camps in Cambridge to learn to code, build an app, program a robot, or explore the world of music production in beautiful classrooms surrounded by the Harvard University grounds. Students enjoy exploring the Harvard University campus and learning more at Digital Media Academy.



## CAMP UPGRADES



### Lunch Plan

Get lunch on campus so you don't have to pack your own.



### Overnight Housing

Stay in the dorms and eat on-campus, Sunday - Friday.



### Weekend Stay

Add a weekend stay and enjoy activities and day trips.



### Extended Day

This option allows families to pick-up students as late as 6pm Monday - Thursday.



# LOCATION

Harvard University is located in Cambridge north of the city of Boston.



# CLASSROOMS

Students use classrooms and technology custom designed for their program.



# STUDENT LIFE

Experience student life in Cambridge and on the Harvard University campus.



LOCATION

# NEW YORK UNIVERSITY

## Summer Tech Camps Held at New York University

New York University was founded in 1831 and is a vital part of New York's history and culture. The campus is unique in that it is not hidden behind walls and is instead interwoven into New York City. The mixture of culture and higher learning has drawn many people to the classrooms of NYU, including author Howard Zinn and Academy-Award winning director Martin Scorsese. NYU has also distinguished itself as a center of scientific discovery. Professors and physicists from NYU are part of the team that discovered the Higgs boson. NYU is a globally recognized institution and operates campuses in many countries, such as Germany, Argentina, Ghana, Italy, England, Spain, France, China, Israel, and the Czech Republic. The 229-acres of campus in Greenwich Village makes up one of the most unique universities in the world.

Since 2014, Digital Media Academy has run one of its most popular tech summer camps at NYU across the street from historic Washington Square Park.



## CAMP UPGRADES



### Lunch Plan

Get lunch on campus so you don't have to pack your own.



### Overnight Housing

Stay in the dorms and eat on-campus. Sunday - Friday.



### Weekend Stay

Add a weekend stay and enjoy activities and day trips.



### Extended Day

This option allows families to pick-up students as late as 6pm Monday - Thursday.



# LOCATION

New York University is located in the heart of bustling New York City.



# CLASSROOMS

Students use classrooms and technology custom designed for their program.



# STUDENT LIFE

Experience New York City's most integrated university experience.





# DUKE UNIVERSITY

## Summer Tech Camps Held at Duke University

Founded in 1838, Duke University's campus is huge, occupying 8,600 acres of land that is filled with lush woods and distinctive Gothic architecture. The university is one of the most selective in the U.S. Many Duke graduates have gone on to impact the world in various ways. Three Nobel Prize recipients attended Duke as several writers and actors, including William Styron and Ken Jeong. Academics is just one of Duke's highlights, as their basketball team is one of the most accomplished in the NCAA.

Since 2016, Digital Media Academy has been delivering impactful learning experiences for students from around the world at Duke University. Students learn career-ready skills while learning to code, build apps, design games, make their own films, and model 3D characters. Our impactful technology education courses provide the best opportunity for students to start their tech careers while experiencing life on a prestigious university campus.



## CAMP UPGRADES



### Lunch Plan

Get lunch on campus so you don't have to pack your own.



### Overnight Housing

Stay in the dorms and eat on-campus, Sunday - Friday.



### Weekend Stay

Add a weekend stay and enjoy activities and day trips.



### Extended Day

This option allows families to pick-up students as late as 6pm Monday - Thursday.



# LOCATION



## Inside Look at Duke University

Since 2016, Digital Media Academy has been providing impactful technology education to students at Duke University. Students learn from highly accomplished instructors who are technology professionals and experienced educators. While learning professional work-flows and tech skills, students are taught design thinking while engaging in project-based learning and collaborative problem-solving. By the end of our programs, students will have created an incredible final project and new friendships.

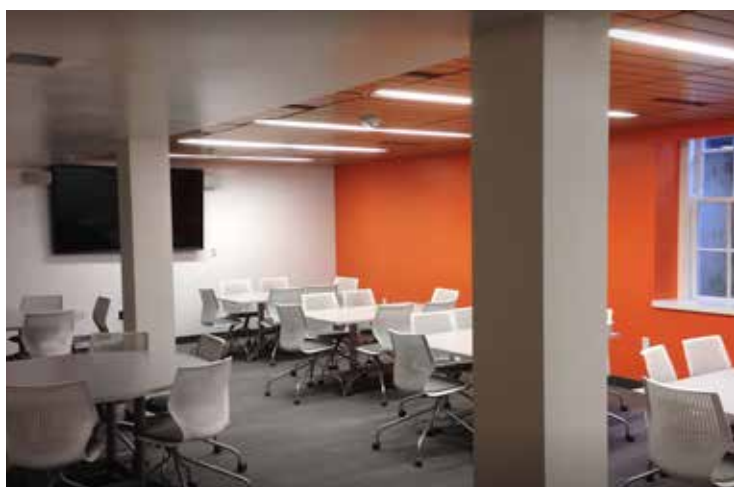
## LOCATION

The Duke University campus is located in stunning Durham, North Carolina.



## CLASSROOMS

Students use classrooms and technology custom designed for their program.



# HOUSING

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Students enjoy the same accommodations that University students do.



# STUDENT LIFE

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Experience an impactful technology education at Duke and explore the campus.



# DINING

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Enjoy meals from Duke's finest dining facilities like students do.



**LOCATION**

# GEORGE WASHINGTON UNIVERSITY

## Summer Tech Camps Held at George Washington University

Founded in 1821, George Washington University was originally called "The Columbian College in the District of Columbia". GWU is known for its dedication to its school of international affairs, the college of arts and sciences, and its school of business. The graduate programs include the GWU Medical School and Law School as well as the GWU Graduate School of Political Management. The more than 25,000 students who attend GWU are inspired by the legacy it holds and its alumni who continue to change the world.

Since 2009, Digital Media Academy is proud to host educational summer camps on George Washington University's beautiful Mount Vernon campus. The campus offers amazing classrooms, equipped with all the tech needed to provide impactful learning experiences. Being on GWU's campus is truly an amazing experience as it sits near the heart of America's capitol buildings.



## CAMP UPGRADES



### Lunch Plan

Get lunch on campus so you don't have to pack your own.



### Overnight Housing

Stay in the dorms and eat on-campus, Sunday - Friday.



### Weekend Stay

Add a weekend stay and enjoy activities and day trips.



### Extended Day

This option allows families to pick-up students as late as 6pm Monday - Thursday.





# LOCATION



## Inside Look at George Washington University

Since 2009, Digital Media Academy has been providing impactful technology education to students at George Washington University in Washington, DC. Students will be inspired as they learn impactful technology skills such as coding, robotics, video game design, and artificial intelligence, all while getting a head start on a portfolio that can put them on the path to college. GWU is the perfect place to explore your interests and make new friends.

# LOCATION

George Washington University is located in the heart of Washington, D.C.



# CLASSROOMS

Students use classrooms and technology custom designed for their program.



# HOUSING

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Students enjoy the same accommodations that University students do.



# STUDENT LIFE

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Experience historic Washington, DC and impactful learning at GWU.



# DINING

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Students enjoy meals at George Washington University's dining halls.



LOCATION

# UNIVERSITY OF BRITISH COLUMBIA

## Summer Tech Camps Held at University of British Columbia

Founded in 1908, the University of British Columbia has grown to be a global leader in scientific research. The university's TRIUMF center is a world leader in subatomic physics research. UBC houses Canada's second-largest research library, which holds almost 10 million books and journals. UBC is Canada's largest university with more than 54,000 students and is rated as one of the world's top universities. UBC's unique campus is located near the ocean, several incredible beaches, and the forests, also known as the UBC endowment lands.

Since 2009, Digital Media Academy has developed an incredible community of learners and instructors at the University of British Columbia. Local and international students have loved exploring the UBC campus in between impactful tech lessons. Located in the center of the campus, our classrooms come with everything needed to give quality education to students. Our UBC camp is located in the brand new student center.



## CAMP UPGRADES



### Lunch Plan

Get lunch on campus so you don't have to pack your own.



### Overnight Housing

Stay in the dorms and eat on-campus, Sunday - Friday.



### Weekend Stay

Add a weekend stay and enjoy activities and day trips.



### Extended Day

This option allows families to pick-up students as late as 6pm Monday - Thursday.



# LOCATION

The UBC campus features ocean views, forest walks, and a global perspective.



# CLASSROOMS

Students use classrooms and technology custom designed for their program.



# STUDENT LIFE

Experience an amazing learning environment in the heart of nature at UBC.





## Summer Tech Camps Held at University of Toronto

Originally founded in 1827 as King's College, University of Toronto has grown to occupy three different campuses and 180 acres. The campus is responsible for some of the greatest discoveries in medicine, science, and technology. Insulin was discovered and developed here in 1921 as well as the discovery of stem cells in 1963. University of Toronto is also responsible for the creation of multi-touch technology, the same that's used in our modern-day smartphones and computers. The school's SciNet Consortium also operates the most powerful supercomputer in Canada. Due to these accomplishments and the resources available at University of Toronto, the university has become Canada's most important and largest research institution.



Since 2013, Digital Media Academy has offered summer tech camps at the University of Toronto in beautiful downtown Toronto. The campus setting makes it the perfect place for students to explore and learn.

## CAMP UPGRADES



### Lunch Plan

Get lunch on campus so you don't have to pack your own.



### Overnight Housing

Stay in the dorms and eat on-campus, Sunday through Friday.



### Weekend Stay

Add a weekend stay and enjoy activities and day trips.

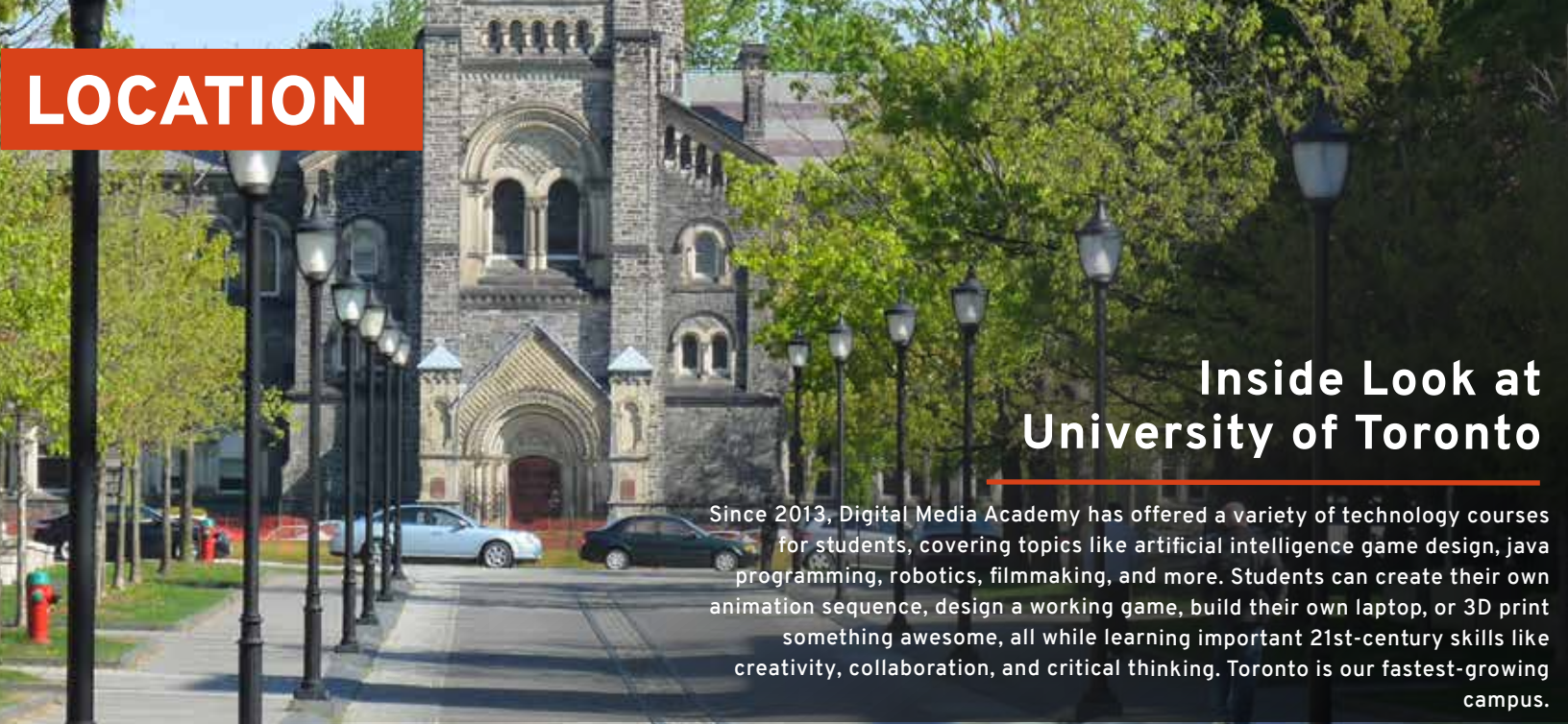


### Extended Day

This option allows families to pick-up students as late as 6pm Monday - Thursday.



# LOCATION



## Inside Look at University of Toronto

Since 2013, Digital Media Academy has offered a variety of technology courses for students, covering topics like artificial intelligence game design, java programming, robotics, filmmaking, and more. Students can create their own animation sequence, design a working game, build their own laptop, or 3D print something awesome, all while learning important 21st-century skills like creativity, collaboration, and critical thinking. Toronto is our fastest-growing campus.

## LOCATION

The University of Toronto's downtown campus is in the heart of Toronto.



## CLASSROOMS

Students use classrooms and technology custom designed for their program.



# HOUSING

Students enjoy the same accommodations that University students do.



# STUDENT LIFE

Experience Canada's largest city and impactful technology education.



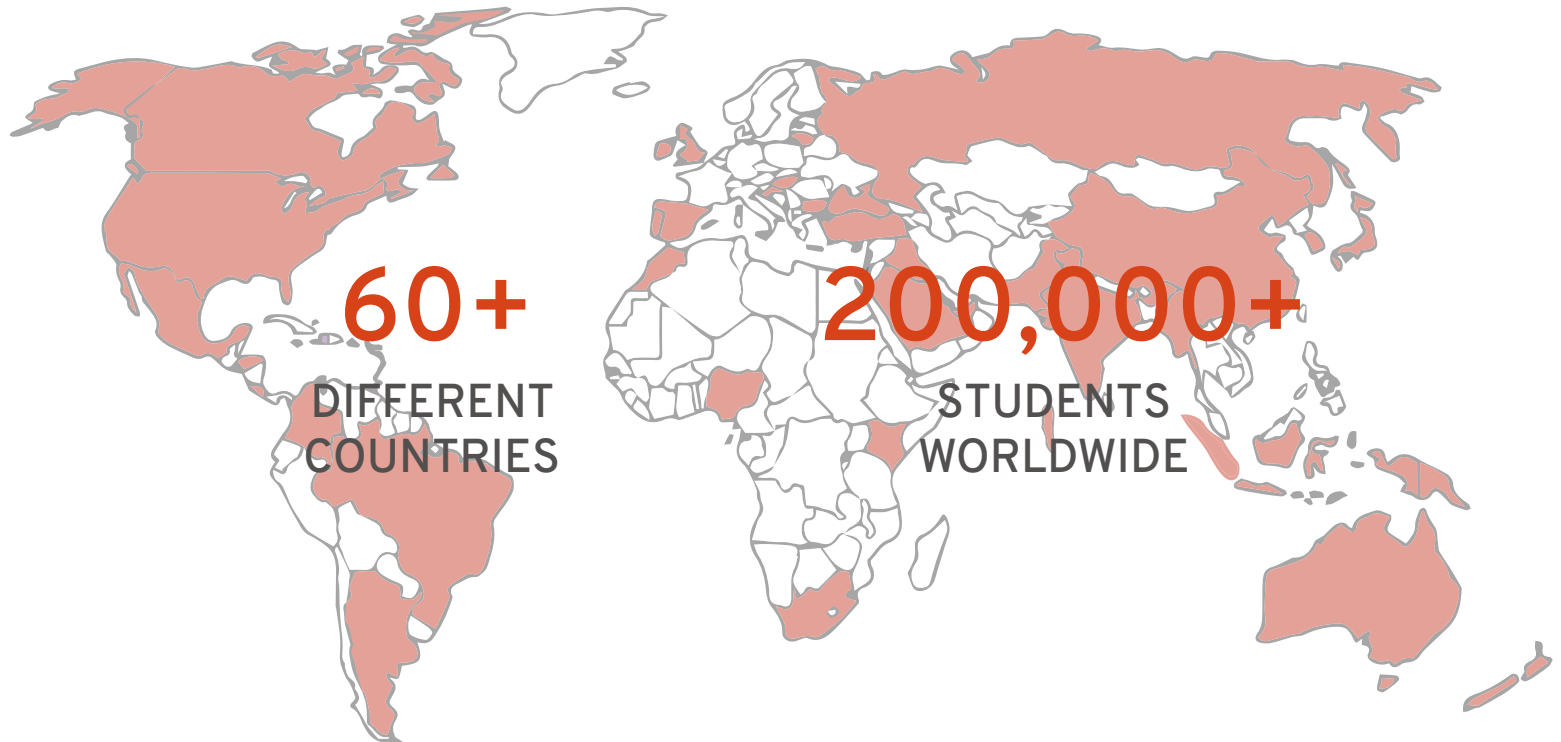
# DINING

Students will experience the same dining as University of Toronto students.



# GLOBAL NETWORK

Digital Media Academy is proud to work with



Our Curriculum is Aligned with Leading International Standards

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# PARTNERS

Digital Media Academy is proud to work with the world's leading technology companies. Our students use the same software and hardware used by industry professionals.

Partnering with the world's leading technology companies provides our staff and students with the latest software and hardware as well as a connection to the industry's leaders.



Apple is the standard for Digital Media Academy students and digital media professionals from graphic designers and filmmakers to 3D modelers and photographers.

Adobe Creative Cloud has been the standard for creative industry professionals and students at Digital Media Academy for more than 20 years.



Canon is the industry leader in professional grade cameras for use in both photography and film. Our students are proud to use Canon cameras.

Unity enables Digital Media Academy students to bring their experience to life with the most complete and flexible real-time development platform available.



Microsoft, the industry leader in software for personal computers, provides Digital Media Academy students with innovative opportunities like Hololens exploration.

[Learn more at DigitalMediaAcademy.org/our-partners/](https://DigitalMediaAcademy.org/our-partners/)



Digital Media Academy students had the opportunity to explore the Microsoft Hololens thanks to a visit by Microsoft to Digital Media Academy.



# IMPACTFUL BENEFITS

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## Digital Media Academy Benefits for Students

### Academic Benefits

- Top Instructors:** Connect with qualified experts and build relationships with future mentors.
- Premier Learning:** Navigate real-world problems and work together to find creative solutions.
- Consumers > Producers:** Learn to use screen-time meaningfully for creation not just consumption.
- Specialized Environment:** Experience engaging and interactive instruction with small class sizes.
- Unlimited Google Account:** Get a Google account with unlimited storage.
- Certificate or Diploma:** Receive a document as proof of your learning accomplishments.

### Social Benefits

- Build Your Network:** Get an early start on building a professional global network.
- A Cultural Experience:** Meet fellow students from around the world and build lasting friendships.
- Improve Communication:** Understand how to effectively communicate ideas and concepts.
- Gain 21st-Century Skills:** Learn critical thinking, collaboration, creativity, and communication.
- Collaborative Learning:** Build community in an environment that fosters teamwork.

### Career Benefits

- Portfolio-Based:** Learn how to build, collect, and organize assets into a portfolio.
- Personalized Feedback:** Receive personalized feedback from industry professionals.
- Multidisciplinary:** Understand the way skills and roles come together to develop products.
- Professional Tools:** Use professional technology and software to learn industry workflows.
- University Immersion:** Experience life at one of North America's top universities.
- Discover Your Passion:** Learn the work of professionals and decide for yourself.



# CORPORATE SOCIAL RESPONSIBILITY



“The democratization of technology is driving a more equitable future for students around the world.”

## Making a Difference

Digital Media Academy’s ongoing mission to enable all students and teachers with cutting edge technology education means making technology education accessible to everyone.

Digital Media Academy provides scholarships based on need and ability, hires diverse instructors, and provides flexible payment options.

Digital Media Academy is also currently running a pilot project with Public Schools providing full access to our suite of technology education courses for K-12 schools around the world.



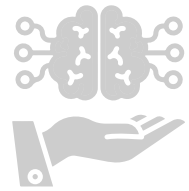
1,000 Full Scholarships



Diverse Hiring Practices



Flexible Payment Plans



Complimentary Curriculum

Get in touch with us to learn more at [info@digitalmediaacademy.org](mailto:info@digitalmediaacademy.org)  
To apply for a scholarship visit [digitalmediaacademy.org/scholarships](https://digitalmediaacademy.org/scholarships)

SUMMER 2020

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